



TOUCH OF SPICE ACCEPTED INTO VIRTUOSO® On-Site Now Part Of Exclusive Luxury Travel Network

QUEENSTOWN, NEW ZEALAND (February 10, 2017) – Touch of Spice has been accepted into Virtuoso®'s exclusive portfolio of luxury travel partners, comprised of more than 1,700 preferred suppliers in 100 countries. According to Jacqui Spice, Founder & CEO of Touch of Spice, inclusion in Virtuoso will open up new sales and marketing opportunities to the network's more than 11,400 luxury travel advisors and their highly desirable clientele. Virtuoso agencies sell more than (U.S.) \$15.5 billion annually, making the network the most significant player in luxury travel.

“Virtuoso's acceptance process is incredibly selective, so becoming a preferred partner is a true honor,” said Spice. “The reputation Virtuoso member advisors have for outstanding dedication to their clients is a perfect fit with our own bespoke approach to service. Now that we're part of this renowned network, we look forward to offering Virtuoso advisors and their clients special amenities, values and experiences that surpass their expectations.”

Touch of Spice joins Virtuoso's collection of the finest luxury hotels, resorts, cruise lines, airlines, tour operators and other suppliers worldwide. These partners, which specialize in world-class client service and experiences, secure Virtuoso clients superior offerings, rare opportunities and exceptional value. These prestigious providers are able to market to Virtuoso clients via network vehicles and to Virtuoso agencies through multiple communications channels and events. Those include Virtuoso Travel Week, luxury travel's largest worldwide gathering, and Virtuoso Symposium, an elite event for the network's top agency and supplier principals.

Touch of Spice's acceptance into Virtuoso gives it direct relationships with the world's leading leisure travel agencies in North and Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East. The endorsement from these top agencies and the esteemed affiliation with the finest travel providers result in an average annual sales increase of 15-40 percent in Virtuoso-generated revenue for preferred suppliers.

While no two Touch of Spice journeys are ever the same, all Touch of Spice clients benefits from unwavering attention to detail. Along with the finest accommodation in both off-the-beaten path and iconic destinations, Touch of Spice connects their clients with the New Zealand made luxury products, produce and people not normally accessible that make journeys authentic and unforgettable.

For more information about Touch of Spice, call +64 (0) 3 450 0855 or visit www.touchofspice.co.nz.

About Touch of Spice

Touch of Spice Ltd is a Queenstown-based luxury tourism company, specialising in bespoke experiences, boutique luxury accommodation, and customised destination management in New Zealand. Our portfolio is a handpicked collection of luxury holiday homes, private residences, boutique hotels and exclusive lodges and our tailored services include a personal curator to organise whatever clients may desire.

About Virtuoso

Virtuoso® is the leading international travel agency network specializing in luxury and experiential travel. This by-invitation-only organization comprises over 770 travel agency partners with more than 11,400 elite travel advisors in 42 countries throughout North America, Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East.



Drawing upon its preferred relationships with 1,700 of the world's best hotels and resorts, cruise lines, airlines, tour companies and premier destinations, the network provides its upscale clientele with exclusive amenities, rare experiences and privileged access. More than (U.S.) \$15.5 billion in annual travel sales makes Virtuoso a powerhouse in the luxury travel industry. For more information, visit www.virtuoso.com.

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